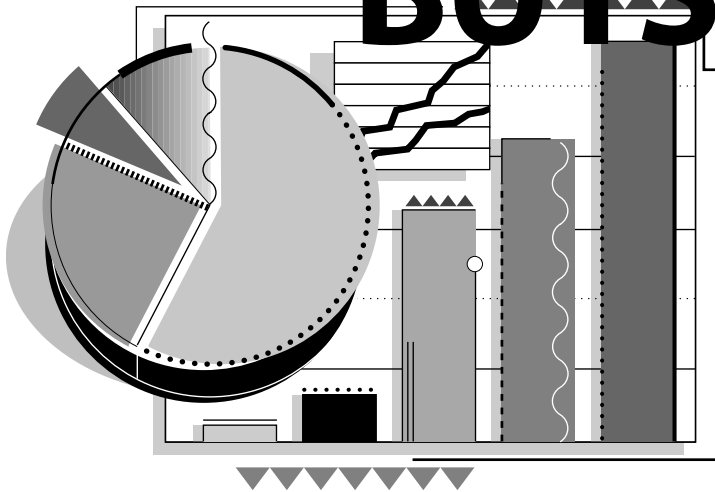


MONDAY'S BUSINESS BEST BUYS



*Save big with these
special Monday
Business Section
package rates!*

MONDAYS BUSINESS MINI PACS

50 inches ROP @ \$600.00
or 100 inches ROP @ \$1,000.00 *(Circle contract sold)*

Ads must appear in Monday's Business with all space being utilized within 60 days of contract date. Must be a new advertiser within the pages of Monday's Business.

MONDAYS BUSINESS FREQUENT FLYER

6 weeks @ \$15.00 per column inch
13 weeks @ \$14.00 per column inch
26 weeks @ \$11.00 per column inch

Must commit to 6, 13 or 26 consecutive weeks of advertising.
Maximum of 10" per week.

MONDAYS BUSINESS DAILY DOUBLE

- 1.) Any ad run in **Sunday's Business section** and re-run in the next day's Monday's Business will earn a **50% discount**.
- 2.) Any weekday ad that runs and is picked up to run in Monday's Business will earn a **50% discount**.
(within 6 days of original insertion date).

Customer _____

Address _____

City _____ State _____ Zip _____

Signature _____ Date _____

Union Leader Rep. Name _____ Number _____

Contract Start Date:

- -

NEW HAMPSHIRE
UNION LEADER
Open up New Hampshire.